



EVE BARRETT

DIGITAL CONTENT
CREATOR & EDITOR

CONTACT

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EXPERIENCE

DIGITAL LITERACY INTERN AND DIGITAL ASSISTANT TURKNETT LEADERSHIP GROUP | MAY 2019 - PRESENT

- Support in creation and editing of client-ready marketing materials
- Copyedit and assist in writing of monthly newsletter
- Produce and edit new podcast series
- Create bi-monthly Google Analytics reports
- Create and edit promotional and educational videos

TUTOR

CENTER FOR DIGITAL AND VISUAL LITERACY, AGNES SCOTT COLLEGE | MARCH 2018 - PRESENT

- Support students and faculty with digital components to course curriculum and address the digital needs on campus
- Assist clients with Wordpress, Final Cut Pro, IMovie, Adobe Photoshop and other software
- Produce and maintain technology-related instructional videos
- Publish content on website and blog
- Create and maintain a dynamic portfolio website
- Assist admin with collecting and organizing data across projects
- Maintain, input and collect data from WCONLINE tutor online appointment system

EDUCATION

BACHELOR'S DEGREE IN ENGLISH-CREATIVE WRITING MINOR IN PSYCHOLOGY

AGNES SCOTT COLLEGE | AUGUST 2017 - MAY 2021

COMMUNITY INVOLVEMENT

VICE PRESIDENT AND CO-FOUNDER

OPHELIA PRODUCTIONS, AGNES SCOTT COLLEGE | MARCH 2018 - PRESENT

- Assist the President with overseeing all filmmaking processes, including planning, screenwriting, directing, editing, and producing
- Manage social media
- Post Casting Calls and schedule events
- Create promotional and marketing materials and videos
- Lead marketing and promotion efforts and teamLead and organize workshops over Final Cut Pro, IMovie, camera and recording equipment, and screenwriting

EDITOR - IN - CHIEF

THE PROFILE, AGNES SCOTT COLLEGE | AUGUST 2017 - PRESENT

- Lead and edit off-campus news section
- Write sophisticated and engaging online and print content for a broad genre of topics
- Write and edit articles in AP style
- Redesign and relaunch of website

SKILLS

- Wordpress
- Adobe Creative Cloud
- Final Cut Pro
- Canva
- Copywriting
- Office 365
- Elementor
- Layout design
- Photo editing